Acquire New Clients

Quantum

Financial Advisor **Ally**™

Your Ally As You Bring The 5 Money Personalities™ To Your Clients

Powered By The Money Couple®

CONVERT LEADS INTO CLIENTS EVEN MORE EFFECTIVELY WHEN YOU UNDERSTAND HOW COUPLES APPROACH MONEY

Discussing finances with prospective clients can be boring and mundane. Sometimes clients even "check out." But when you know their money personalities you speak directly to what motivates and inspires them as you put their investment portfolio together. And when new clients get the results, they'll tell friends about you because you gave them something above and beyond a financial plan.

With The Money Couple® you have the opportunity to acquire and retain clients for life!

- USE THE MONEY PERSONALITY ASSESSMENT TO SIMPLIFY AND SHORTEN THE SALES CYCLE
- DELIVER FUN, INTERACTIVE SEMINARS AND WORKSHOPS
- PROSPECT WITH BRANDED EMAIL CAMPAIGNS AND USPS MAILERS
- INCORPORATE AS A TOPIC FOR YOUR RADIO SHOW AND/OR PODCAST
- USE AS A GREAT LEAD GENERATION TOOL FOR JUNIOR ADVISORS

Through this program you have the *behavioral finance edge* for your practice to uncover, reveal and speak to prospects' money personalities, cracking their unique money code.

Advisors with a Quantum Partnership also qualify for a Special Offer!

Set yourself apart. Take a huge step toward having more clients than you know what to do with!

Contact Scott Drake to learn more.
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