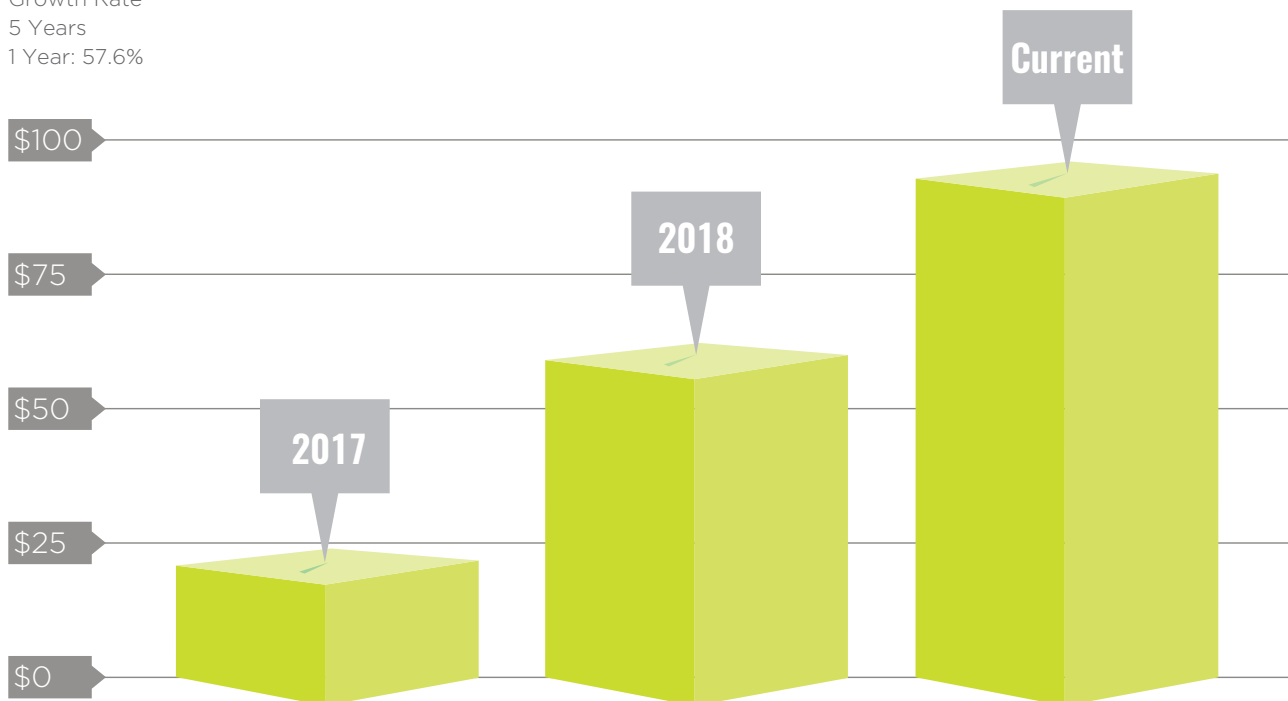


Client Acquisition Programs Can Increase Both AUM and ROI

Historical Assets Under Management (mil)

Growth Rate
5 Years
1 Year: 57.6%



Numbers don't lie. When correctly executed, client acquisition programs – specifically dinner events – have proven to help dramatically increase AUM and your ROI. In the example above, after joining Quantum in 2017 and expanding their seminar strategy to include multiple markets, this RIA firm's AUM grew from **\$25MM** in 2017 to over **\$50MM** in 2018. This year, they are on track to top **\$100MM**. In addition to these events, this firm also benefits from a fully integrated marketing and business development partnership with Quantum.

**To get started on growing your practice,
contact Scott Drake at 800.440.1088.**

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