

This calendar is intended for
Dinner Seminars only.
Not College Workshops, or Virtual Events.

Recommended Topics:

Taxes, Market Volatility, Social Security,
Presidential Administration, Estate Planning
Medicare, Wills & Trusts, Charitable Giving,
1031 Exchanges, Alternative Investments

Recommended Targeting:

Ages: 59-75
IPA: \$100k+
Net Worth: \$250k+
Household Income: \$50k+
Homeowners

Recommended Timelines:

Order 40 days in advance of first event date
Mail 30 days in advance of first event date
In Homes 17 to 20 days in advance of first event date
With delays in trucking and postal delivery, this timeline is the new normal for the foreseeable future, as it is taking longer than normal to get mail fully into homes.

All the recommendations in this calendar are based solely on data from dinner seminars throughout the country.

2022 DINNER SEMINAR EVENT PLANNING CALENDAR

Provided by:
Patrick V. Schartz

Getting Clients Rockstar Results



JANUARY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FEBRUARY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29				

MARCH 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

APRIL 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

OCTOBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

RECOMMENDED

NOT RECOMMENDED

CAUTION

- **JANUARY**
1 - New Year's Day
17 - Martin Luther King Jr. Day
- **FEBRUARY**
14 - Valentine's Day
21 - President's Day
- **MARCH**
2 - Ash Wednesday
17 - St. Patrick's Day
- **APRIL**
15-23 Passover
15 - Tax Day
17 - Easter

- **MAY**
8 - Mother's Day
30 - Memorial Day
- **JUNE**
19 - Father's Day
- **JULY**
4 - Independence Day
- **AUGUST**
No Holidays
- **SEPTEMBER**
5 - Labor Day
25-27 - Rosh Hashanah

- **OCTOBER**
4 & 5 - Yom Kippur
10 - Columbus Day
31 - Halloween
- **NOVEMBER**
1 - All Saint's Day
11 - Veteran's Day
24 - Thanksgiving
- **DECEMBER**
18-26 Hanukkah
24 - Christmas Eve
25 - Christmas Day
31 - New Year's Eve